



# ESG Skala

INSIGHTS FOR FUTURE SUCCESS

REDEFINE THE WAY  
OF DOING BUSINESS

SERVICE CATALOGUE

## SERVICE 1

# Development of a Sustainable Business Strategy

## WHAT DO WE DO?

We enable companies to create and capture economic value through sustainability strategies.

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## OUR FOCUS

We develop customized sustainable business strategies. Together with our clients we address environmental, social, and strategic governance dimensions. Our goal is for our clients to enhance their economic growth, generate social and environmental value, and reduce costs and risks.

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## BENEFITS OF A SUSTAINABLE BUSINESS STRATEGY

- Accomplishing long-term financial stability;
- Generating economically profitable initiatives with high social and environmental impact.
- Strengthening the use of the organization's resources and an enhanced community service.
- Increasing the competitive advantage within the market.
- Having access to sustainable and ESG finance (Environmental, Social and Governance).
- Greater customer and employee engagement, commitment and loyalty.

# PILLARS OF OUR MODEL

- Environmental management:**  
 Effective use of the company's available resources, and responsibility for the production processes and the product life cycle.
- Social management:**  
 Take responsibility for the employment situation in which the workforce and suppliers take part within the company and its value chain.
- Governance:**  
 Sustainable management of the company at all levels of the organization. Including the fulfilment of sustainability goals and the communication of social and environmental achievements.
- Strategy:**  
 Improve the growth and profitability of the company while downsizing and mitigating negative impacts, and creating value for society and shareholders.

# ELEMENTS OF OUR WORK



SERVICE 2

## Managing CSR programmes - Impact Sourcing

### WHAT DO WE DO?

We develop and manage Corporate Social Responsibility programmes and projects.

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### OUR FOCUS

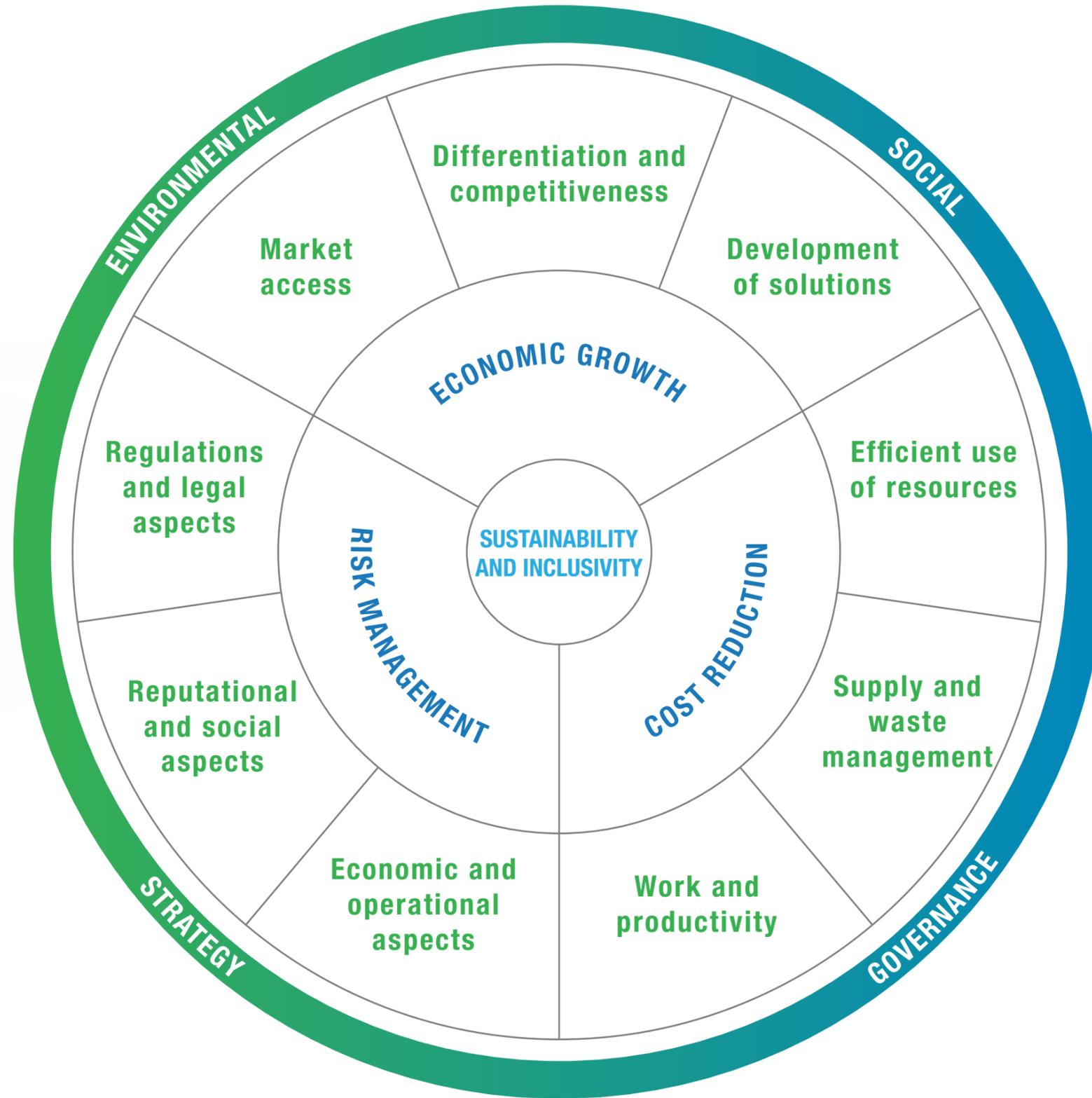
We implement programs and projects of Corporate Social Responsibility in Latin America. Our focus is to improve economic growth, mitigate and eliminate risks, and reduce costs within companies. Our programs and projects are aligned with the strategies of the companies to guarantee a high-quality organizational, social and environmental impact.

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### BENEFITS OF A SUSTAINABLE BUSINESS STRATEGY

- Saving in labour, operations, and hiring costs.
- Implementing high quality social programs that go beyond philanthropy.
- Improving the quality and depth of the company's social programs.
- Complying with the company's social responsibility objectives of the company and its different suppliers.
- Developing new, innovative, and competitive projects.
- Improving the commitment, loyalty and retention of employees and customers.

SERVICE 2  
**OUR  
PRINCIPLES  
OF ACTION**





SERVICE 3  
**Impact  
Evaluation**

## WHAT DO WE DO?

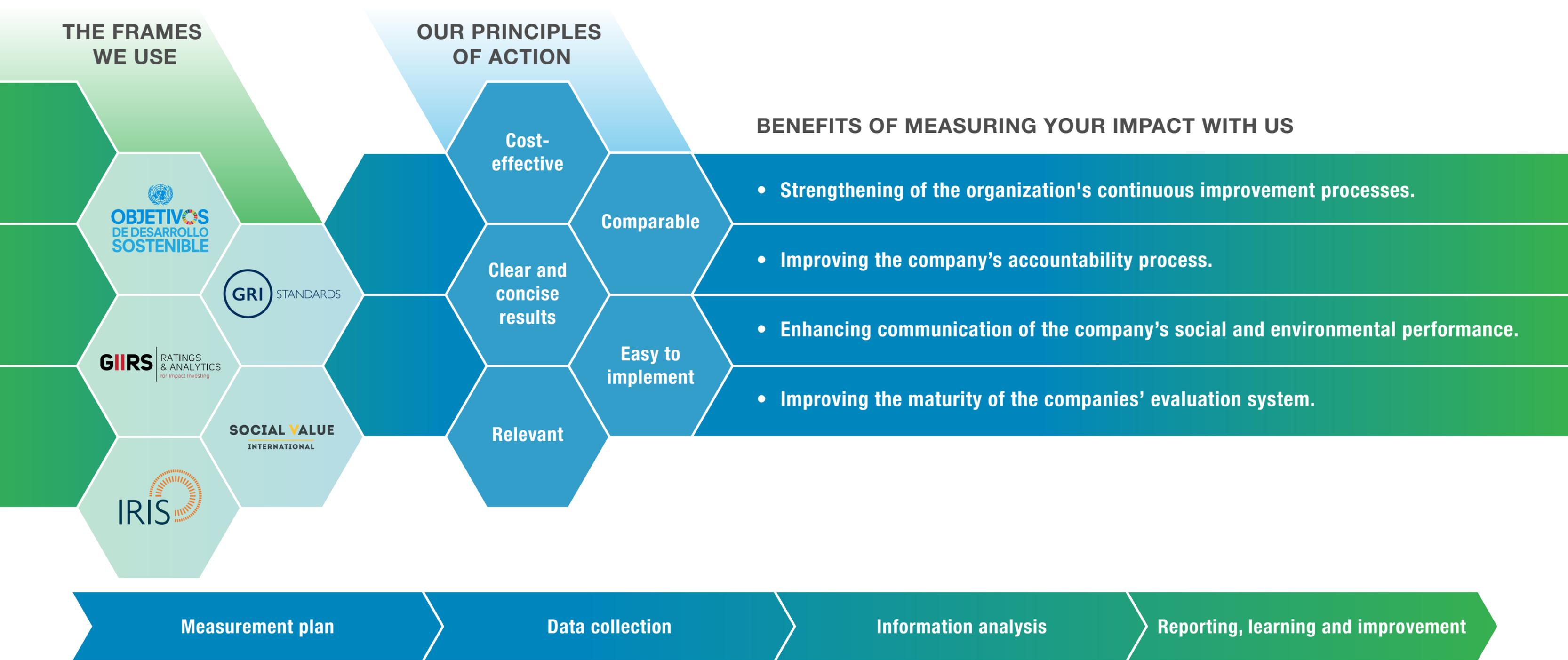
We measure the impact of companies through useful and relevant models. We assess the social and environmental impact of sustainability programs of companies in Latin America. We identify and quantify the change that beneficiaries experience and the positive transformations generated by environmental and social projects.

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## OUR FOCUS

We create cost-effective measurement systems designed for the needs of each company and the context in which they develop their programs and projects. We produce impact data, as well as easy-to-use information and processes that can be used to access impact investing or report to stakeholders. We work with internationally recognized and accepted frameworks that enhance trust and comparability of results.

# WE ASSESS THE SOCIAL AND ENVIRONMENTAL IMPACT OF BUSINESS INITIATIVES





 [www.esgskala.com](http://www.esgskala.com)

 +506 7227-6763

 [info@esgskala.com](mailto:info@esgskala.com)

 [esgskala](https://www.instagram.com/esgskala)

 [ESG Skala](https://www.linkedin.com/company/esg-skala)

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